



## ABOUT KANTOREI

Now in its 21st full season of performing, Kantorei is a Denver-based, auditioned ensemble of volunteer singers under the direction of Artistic Director Joel M. Rinsema. Many of the singers come from schools with strong choral music programs, such as Augustana, Brigham Young, Concordia, Luther, St. Olaf, Wartburg, and the University of Northern Colorado, and many serve as choral music educators, conductors and teachers throughout the Front Range of Colorado.

Kantorei frequently hosts composers and conductors of international renown. Kantorei has recently worked with choral conductors such as René Clausen, Simon Carrington, Eric Whitacre, Karen Kennedy, and Anton Armstrong. Kantorei has also commissioned and premiered new choral works from renowned composers including, Kim André Arnesen, Eric William Barnum, Abbie Betinis, René Clausen, Ola Gjeilo, Joshua Shank, and Eric Whitacre. Kantorei's recording of works of Kim André Arnesen will be released on the prestigious Naxos label, based in the United Kingdom, in 2018.

Connect with us at [kantorei.org](http://kantorei.org).

## WHY ADVERTISE?

Kantorei's audiences have been growing over the last five years, and with the addition of dedicated Marketing staff we're setting our sights ever higher to become more firmly embedded in Denver's cultural fabric. We'd love to have you join us as we continue to build relationships in the Denver metro area and beyond.

Our concerts are performed 2-3 times per concert cycle, giving your ad multiple opportunities to be seen by audiences! An overwhelming majority of our audiences call the Denver metro area their home, giving you the chance to promote your business to local prospective customers.

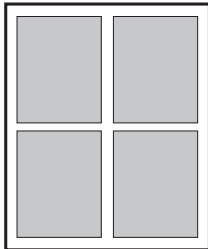
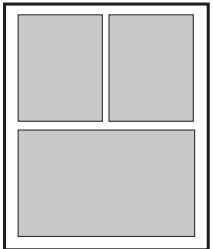
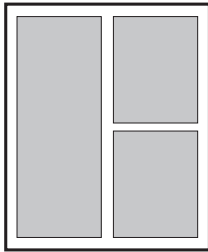
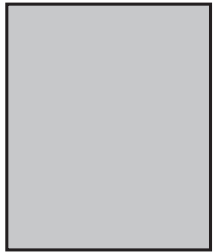
## PRICING

"X" refers to the number of times each concert is performed.

Ad Type	October (2x)	Holiday (2x*)	March (2x)	May (2x)
Back Cover	\$800	\$800	\$800	\$800
Inside Front	\$700	\$700	\$700	\$700
Inside Back	\$700	\$700	\$700	\$700
Full Page	\$650	\$650	\$650	\$650
Half Page Vert.	\$475	\$475	\$475	\$475
Half Page Horz.	\$475	\$475	\$475	\$475
Quarter Page	\$300	\$300	\$300	\$300

\*Please note that our Holiday concert has a third performance at the Lone Tree Arts Center, but the Center produces its own program for that event.

## PRINT SPECS



Samples of possible ad layouts in the Kantorei programs

### Dimensions

Back Cover	7"w x 8.5"h
Inside Front	7"w x 8.5"h
Inside Back	7"w x 8.5"h
Full Page	7"w x 8.5"h
Half Page Vert.	2.875"w x 7.5"h
Half Page Horz.	6"w x 3.625"h
Quarter Page	2.875"w x 3.625"h

### Bleed

Add .125" bleed to back cover/inside front/full page dimensions to accommodate bleed. Do not add bleed to other sizes. Please do not include crop, bleed, or registration marks on your finished file.

### Images

Please ensure all images in your ad are 300 dpi or higher, or else we cannot guarantee the quality of your ad in print.

### File Type

Please submit ads as high-quality JPGs, TIFFs, or PDFs, and in CMYK color mode. Please ensure fonts are embedded, otherwise we cannot guarantee the font of your ad will appear as desired.



**2017-18 Season**  
Program Advertising

## ORDER FORM

Please return completed form via email to Sabrina Green, Marketing Director,  
at [sabrina@kantorei.org](mailto:sabrina@kantorei.org)

Please check the boxes on the ad types and programs in which you would like to reserve space. Space assignments are subject to availability. "X" refers to the number of times each concert is performed.

Ad Type	October (2x)	Holiday (2x*)	March (2x)	May (2x)
Back Cover	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800	<input type="checkbox"/> \$800
Inside Front	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700
Inside Back	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700	<input type="checkbox"/> \$700
Full Page	<input type="checkbox"/> \$650	<input type="checkbox"/> \$650	<input type="checkbox"/> \$650	<input type="checkbox"/> \$650
Half Page Vert.	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475
Half Page Horz.	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475	<input type="checkbox"/> \$475
Quarter Page	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300

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## DEADLINES

OCTOBER

**Creative** Sept. 19

**Payment** Net 30

HOLIDAY

**Creative** Nov. 15

**Payment** Net 30

MARCH

**Creative** Feb. 1

**Payment** Net 30

MAY

**Creative** Apr. 20

**Payment** Net 30

If you're reserving space in multiple programs, we'll contact you about your billing options.

## YOUR INFO

Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Company \_\_\_\_\_

Check this box if your company is nonprofit!

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

By signing this form you are agreeing to provide us with art & payment (sum of all options selected) to advertise in our program(s). Your payment is not considered a donation, nor is it tax-deductible. You will be invoiced at the address & email you provided. We are unable to give refunds on payments made for advertising. Thank you for advertising with us!